

# BUGATTI

## INTERN COMMUNICATION (M/F/D) —BG-V/C



**Contract** : Internship

**Duration** : 6 months (01.09.2025-28.02.2026)

**Location** : Molsheim, France

### REQUIREMENTS

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- Business school with a focus on marketing and/or communication
- Master's degree level
- Experience in the luxury industry could be a plus

### SKILLS

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- Very good oral and written command of English and French
- Very good knowledge of the main social media platforms
- Good knowledge of MS-Office
- Ability to work both in a team and work independently
- Very good writing and interpersonal skills
- Organizational skills and proactivity
- Demonstrate confidentiality

### TASKS

- Define and implement a communications strategy aimed at positioning BUGATTI as a French luxury brand, extending its image beyond its status as a luxury car manufacturer
- Assist the Molsheim team in the deployment of communication and press relations initiatives including:
  - Press relations (press releases, media visits, media requests)
  - Social media and photo/video content creation
  - Website administration-Updating marketing materials
  - Updating marketing materials
  - Processing the photo database